



Bonney Lake
Food Bank



Corporate Partners

Executive Summary

Hunger disparities affect all cultures and are rooted in the inequalities of those with the least social, economic, and political power. Our hope for our clients is that no one goes hungry. We strive to provide services that will break this vicious cycle.



Our work is grounded in four core values that guide our work:

- ❖ Compassion - with a genuine concern for the welfare of those facing food insecurity, we treat all with dignity and respect.
- ❖ Accountability and Trust - we are creating an environment through the integrity of our actions.
- ❖ Equity and Social Justice – it is important to close the gaps and end hunger by providing those in need with equitable access to resources and nutritious food.
- ❖ Teamwork – we cannot do this alone. We need businesses, individuals, and others to help us fight hunger in our community.

Every donation that comes to the Bonney Lake Food Bank is a valued commodity. Whether that donation is food, household goods, or a monetary gift, each donation provides us the means to fight against hunger in our community. **JOIN US! Help us put smiles on kids faces.**

Leading the fight against Hunger in our community



Doing Good is Good for Business. We envision a hunger-free community. People helping people is a core foundation of our organization, as our devoted staff and volunteers help those who struggle with food insecurity.

Sustainability. When thinking about sustainability, thoughts may jump to the environment and sustaining the world in which we live through the protection of our planet. Another aspect of sustainability is investing in local charitable organizations, like the Bonney Lake Food Bank. Sustaining our community includes ensuring that our neighbors have access to the limited resources of the planet so they do not face food insecurity through hunger disparity.

Why get involved? It is a win-win situation. Companies who invest in their community reap immense business benefits:

- ❖ Research indicates employees like working for companies that give back. This leads to increased employee satisfaction, creativity, and productivity; along with attracting new employees and retaining the existing workforce.
- ❖ Your business will stand out from the competition. This may make your company more attractive to potential customers and strengthen your corporate image.
- ❖ A positive reputation in the community may invite new customers and enhance customer loyalty.



**PROVIDING FOOD AND SUPPORT TO OUR NEIGHBORS
FACING FOOD INSECURITY**

Why the food bank is important.....

We strive to bridge the gap between dependence and self-sufficiency. Our programs provide nutritional and accessible food to those in need. Our hallmark feature is that **we turn no one away who is seeking food**, and provide clients with weekly access to services. Our long term goal is the sustainability of services for those food insecure.

Bonney Lake Food Bank offers one of the core basic needs for human survival - FOOD.

- ❖ **Hungry children struggle in school**, have behavioral and/or emotional issues, more absenteeism, and poorer overall health.
- ❖ **Hungry adults can suffer from a variety of health issues**, including high blood pressure or diabetes. Many parents feel guilt and shame from not being able to provide for their family, and the stress of trying to decide between their economic challenges.....should I eat or pay rent?

Bonney Lake Food Bank operates two core programs, the **Food Pantry** and the **Kids Backpack Program**.

- ❖ The pantry gives nutritious foods to our neighbors in need.
- ❖ Through the backpack program, food sacks are provided to at-risk students each Fridays for the weekend, so when they come back to school on Monday they are nourished and ready to learn.



“Life’s most urgent question is: What are you doing for others?”
- Martin Luther King Jr.

The Facts



Bonney Lake Food Bank Clients

Children
30%

Adults
50%

Seniors
20%

In Washington, 1 in 6 children suffer from food insecurity



BONNEY LAKE FOOD BANK

Providing food and support to our neighbors facing food insecurity



Distributed Food
898,803 LBS



Total Clients Served
42,448

**SERVED MORE THAN
1,000,000 MEALS**



Weekend Food Sacks for Students
OVER 7,200

Support Our Mission

Give an Operating Grant

General operating support is the working capital nonprofits need to sustain their day-to-day operations. **A lack of working capital can prevent organizations from meeting basic operational needs and is critical because:**

- ❖ It allows non-profits to build robust and sustainable infrastructure to ensure programs and services have the highest impact.
- ❖ The time nonprofits spend on fundraising can be redirected to focus on program efficiencies.
- ❖ It allows new opportunities to arise when the focus is on innovation and process efficiencies within the programs or services.



Right now, we are in need of monetary funds to support our organization. Every dollar donated goes towards:

- ❖ Gas to fuel the trucks that pick up and bring thousands of pounds of food for our clients.
- ❖ Costs associated with our building so our clients have a comfortable place to shop.
- ❖ Payroll to support our wonderful staff who fight the battle against hunger every day.
- ❖ The ability to purchase food items that may not be donated.

Support Our Mission

Create Change through Capital Need Gifts

CAPITAL CAMPAIGN

The Bonney Lake Food Bank will be moving into a new building in 2021. We need funding to retrofit the building for our needs, along with capital items to ensure our programs and services continue smoothly.

Future Capital Equipment Needs Include *(full requirements are currently being developed):*

- ❖ Box Truck
- ❖ Walk-In Freezers
- ❖ Walk-In Coolers
- ❖ Shelving
- ❖ Containers
- ❖ Technology – Hardware and Software
- ❖ Tables
- ❖ Display coolers



CURRENT CAPITAL NEEDS

Current capital items are dated and in constant need of repair. Money used for these expenses takes away from programs and services we provide.

- ❖ Box Truck
- ❖ Electric Pallet Jack
- ❖ Cooler and Freezer repairs

Support Our Mission

Implement Workplace Giving

Make it easy for employees to give to a nonprofit organization, like the food bank.

- ❖ Conduct a workplace giving campaign or tag onto United Way's annual giving program.
 - Have the Bonney Lake Food Bank come present an overview to your employees.
 - Employees have the option to designate their donations to the Bonney Lake Food Bank.
- ❖ Setup and encourage employees to make payroll deductions:
 - This helps to sustain giving all year long.
 - Employees can donate a little each month instead of one large gift.
- ❖ Consider matching employee donations. Research indicates employees give more if their company matches their donation.



Support Our Mission

Engage Employees

Companies spend a lot of money on training programs. What if there was a way to provide free training while also helping the food bank?

Team-building through fundraising, food drives, or group volunteer activities has many benefits.

Leading a team volunteer project:

- ❖ Develops additional leadership skills as an employee works with all levels of people in the organization to accomplish a task.
- ❖ Enhances project management skills.
- ❖ Enhances or builds upon an employees verbal and written communications.



Support Our Mission

Working together to fight hunger – Success Story

Through the Mayor’s annual food drive we saw individuals donating bags of food, schools holding friendly-competitions during food drives, and corporate partner DM Disposal picking up all the food and providing temporary containers to the food bank for storage. DM Disposal has also been a great partner for the food bank’s waste management needs.



“Our partnership with the Bonney Lake Food Bank is a natural fit, and is in alignment with our company’s values; we consider ourselves fortunate to serve the community on a weekly basis, and working with the Food Bank is another way that we can serve. Our team is excited each year to unite around the Mayor’s Food Drive, and it’s humbling to know that we were able to play a small role in helping to fight hunger in the communities where we live and work.” – Josh Metcalf, District Manager

Support Our Mission

Volunteer with Us

Our volunteers impact the lives of the more than 3,000 people the food bank feeds each month.



“Our partnership with the Bonney Lake Food Bank has been a great experience. We send employees to the food bank regularly each month to volunteer and the benefits in team building, morale and overall pride in their job has been incredible to see develop.”
- Michael Norring, GCSIT CEO



- ❖ Encourage employees to volunteer at the food pantry by sorting food, stocking shelves, helping pickup food, and welcoming clients.
- ❖ Encourage leaders within your company to use their skills, talents, and knowledge to join our Board of Directors, or a committee.
- ❖ Encourage employees to use their intellectual capital as Project Managers, Human Resources, Marketing, Etc.
- ❖ Consider a ‘dollars-for-doer’s incentive’. For every hour an employee volunteers, the company donates a certain amount (*i.e.*, 1 hour = \$100).
- ❖ Allow employees a specific amount of time during work hours to volunteer.

Support Our Mission

Create a Cause-Marketing Campaign

Companies that engage with the public can support the Bonney Lake Food Bank with a cause-marketing event. Benefits:

- ❖ Generate additional sales.
- ❖ Amplify visibility for the organization.
- ❖ Increase reputational awareness – showing the company supports a good cause.
- ❖ The food bank receives much-needed funding.



Potential Ideas:

- ❖ **Restaurant / Brewery / Winery / Etc.** – Have a day where a % of all food purchases of the night (or timeframe) will go to the food bank.
- ❖ **Product Based** – Consumer buys a product and a donation is made to that cause. Example: 10 cents is donated for every coffee purchased.
- ❖ **Point of Sale** – When a cashier asks customers to donate during checking out.
- ❖ **Create your Own** – See example of a success story on the next page

Support Our Mission

Cause-Marketing Success Story

“It's important to myself and my coworkers to support our community. When we heard that there was a real need at the Bonney Lake Food Bank we hopped in our car and drove from the office right down the street to the food bank to learn more” said Derek Eyring, Designated Broker/Owner John L Scott Lake Tapps and John L Scott Enumclaw.

“After a tour, it was immediately an absolute must for us to develop our own program to make it easy and possible for everyone to contribute . We decided to set up a simple donation program allowing our brokers to contribute out of each closing. We had an instant ‘buy in’ with regular and ongoing contributions from dozens of brokers and we have been able to consistently donate on a monthly basis.”

“The check we cut every month to the food bank is my favorite one to write!”

“With gratitude, we are happy and blessed to be able to work with the food bank. Not many things seem to be better or more important than making sure someone has food to eat and we are all grateful to be able to participate.”

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Support Our Mission

Showcase your Brand through Sponsorships

Event Sponsorship

Help underwrite a fundraising event supporting the Bonney Lake Food Bank, so all proceeds go to feeding those facing food insecurity. This is a great opportunity for businesses to provide brand awareness and receive numerous types of recognition through print and social media.

Truck Sponsorship

Our truck is on the road almost every day for over four-hours throughout Pierce County. Your logo or message on the helps fund food bank operations while getting your brand in front of thousands of potential customers.

Website Sponsorship

Have your logo, message, and website linked to our website. This provides another avenue to get your products in front of consumers, increases brand awareness, and shares your commitment to the community.



Support Our Mission

Be a Donation Partner

We depend upon our community for donations to meet the nutritional needs of our clients. Partners donate:

Nutritious Foods

- ❖ Dairy
- ❖ Fresh fruits and vegetables
- ❖ Meats / Seafood
- ❖ Perishables or Pre-packaged foods



❖ **Specialty Foods**

- ❖ Gluten-Free or Diabetic-Friendly
- ❖ Senior protein drinks

Children's Food

- ❖ Baby Food
- ❖ Kid-Friendly Pop-Top Soup
- ❖ Microwavable items
- ❖ Breakfast Bars



Non-Food Items

- ❖ Toiletries
- ❖ Baby items: Diapers, Wipes
- ❖ Dog or Cat Food



We are Grateful to these Food Partners

We depend and appreciate the food we receive from these organizations. We also want to thank the many local businesses and schools for their support of conducting food drives. It does take a village to help those less fortunate and we are grateful. Thank you for your continued support!

❖ Community Food Partners in Bonney Lake

- ❖ Jersey Mike's
- ❖ Lamppost Coffee Roasters
- ❖ Little Caesar's

Grocery Rescue Food Partners

- ❖ Albertsons, Puyallup
- ❖ Costco, Bonney Lake
- ❖ Fred Meyer, Bonney Lake
- ❖ Safeway, Bonney Lake
- ❖ Target, Bonney Lake
- ❖ Wal-Mart, Bonney Lake and Puyallup



Food Distribution Centers / Farms

- ❖ Emergency Food Network
- ❖ Food Lifeline
- ❖ Northwest Harvest
- ❖ Mother Earth Farm's





We would love to have a conversation with you about partnering to benefit both of our objectives.

To join the fight against hunger, or have questions, please email us at: Bonneylakefb@gmail.com



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EIN# 27-0270499

We are happy to provide any financial documents for your review, or submit any forms required for requests.