



Dear Friend of the Food Bank,

Get your brand in front of future customers!

You are invited to become a valued sponsor for either or both of our 2021 events: Virtual Auction on July 24th and our Apple Dash on September 25th.

All funds raised go toward our mission of providing food and resources to those facing hunger and food insecurity.

As a business leader, there are many benefits for supporting our event(s):

- **Connections:** Leverage your business to build valuable connections.
- **Customers:** Expose your brand to a captive audience.
- **Community:** Shine as corporate citizens who share our commitment to fight food insecurity in your community.

The Bonney Lake Food Bank serves more than 4500 people each week struggling with food insecurity with nutritious food each week. We serve a demographic of 20% seniors, 30% children, and 50% adults.



Don't miss this opportunity to connect YOUR business with potential customers at our first-ever events for 2021.

Thank you in advance for your consideration. Please contact us with any questions.

Most sincerely,

Bonney Lake Food Bank

Email: info@bonneylakefoodbank.org

www.bonneylakefoodbank.org

P. O. Box 7521, Bonney Lake, WA 98391



SPONSORSHIP LEVELS AND BENEFITS

Ultimate Sponsor - \$15,000

- Ultimate sponsor recognition at both Virtual Auction and Apple Dash
- Prominent Company recognition on marketing materials, event webpages, auction catalog, and social media for both events
- Use of "The Market" for a company event
- Private lunch with Bonney Lake Food Bank CEO
- A representative from your Company provides a 1-minute video broadcast for Virtual Auction, and speaks at Apple Dash prior to start
- Recognition during Virtual Auction live streaming event, and during Apple Dash
- 20 free registrations and 20% off additional registrations for Apple Dash
- Logo on water bottle at Apple Dash
- Logo on SWAG bag at Apple Dash
- Optional - Add an item to the SWAG bag at Apple Dash

Platinum Sponsorship - \$10,000

- Platinum sponsor recognition at both Virtual Auction and Apple Dash
- Company recognition at events and on marketing materials, event webpages, auction catalog, and social media
- Private lunch with Bonney Lake Food Bank CEO
- Logo on Finisher Certificate for Hunger 5K/Walk event
- 10 free registrations and 10% off additional registrations for Apple Dash
- Optional - Add an item to the SWAG bag at Apple Dash

Gold Sponsorship - \$5,000

- Gold Sponsorship at one event (you pick which one)
- Company recognition at events and on event marketing materials, event webpages, and social media
- If Auction Event: recognition in auction catalog
- If Apple Dash Event:
 - Logo on participate bib for Apple Dash event
 - 5 free registrations and 5% off additional registrations for Apple Dash
 - Optional - Add an item to the SWAG bag at Apple Dash

Silver Sponsorship - \$2,500

- Silver Sponsorship at one event (you pick which one)
- Company recognition at events and on event marketing materials, event webpages, and social media
- If Auction Event: recognition in auction catalog
- If Apple Dash
 - 2 free registrations and 5% off additional registrations for Apple Dash
 - Optional - Add an item to the SWAG bag at Apple Dash

Bronze Sponsorship - \$1,000

- Bronze Sponsorship at one event (you pick which one)
- Company recognition at events and on marketing materials, event webpages, and social media
- If Auction Event: recognition in auction catalog
- If Apple Dash: 1 free registration at Apple Dash, Optional - Add an item to the SWAG bag at Apple Dash

We are a 501c3 registered organization so your donation is tax deductible (EIN 27-0270499).



Yes, I would like to participate as a sponsor of the Virtual Auction event at the following level:

- | | |
|---|---|
| <input type="checkbox"/> Ultimate Sponsor at both events (\$15,000) | |
| <input type="checkbox"/> Platinum Sponsor at both events (\$10,000) | |
| <input type="checkbox"/> Gold Sponsor at one event (\$5,000) | <input type="checkbox"/> Auction -or- <input type="checkbox"/> Apple Dash |
| <input type="checkbox"/> Silver Sponsor at one event (\$2,500) | <input type="checkbox"/> Auction -or- <input type="checkbox"/> Apple Dash |
| <input type="checkbox"/> Bronze Sponsor at one event (1,000) | <input type="checkbox"/> Auction -or- <input type="checkbox"/> Apple Dash |

If you would like to provide an in-kind donation. Please contact us at info@bonneylakefoodbank.org

Sponsor Information

Name or Company *(to appear on all promotional materials)*: _____

Point of Contact: _____ Title: _____

Address *(street, city, zip)*: _____

Phone: _____ Email: _____

Payment Information

- ☐ Invoice to the above contact
- ☐ Check is enclosed, payable to Bonney Lake Food Bank (PO Box 7521, Bonney Lake WA 98391)
- ☐ Make a payment through Bonney Lake Food Bank website. www.Bonneylakefood.org

THANK YOU for supporting our 2021 Event(s) to ensure no one goes hungry!